This version is only a translation. The valid version is the original in Swedish.

The National Food Agency's Code of Statutes

ISSN 1651-3533

Regulations amending the National Food Agency's regulations (SLVFS 2005:9) on the use of a particular symbol;

LIVSFS 2015:1

(H 128)
Published
on 30 January 2015
Reprinted

adopted on 26 January 2015.

The National Food Agency lays down the following pursuant to Section 7 of the Food Regulation ¹(2006:813) with regard to the National Food Agency's regulations (SLVFS 2005:9) on the use of a certain symbol

that sections 1 and 2 shall have the following wording,

that the current annex shall be called Annex 2 and have the following wording,

that new intermediate headings with the following wording shall be inserted before Sections 1 and 2

that three new paragraphs, Sections 1a, 3 and 4, and a new annex, Annex 1, shall be inserted in the regulations with the following wording.

The regulations shall thus read as follows from the day that these regulations enter into force.

The Keyhole symbol

1 § These regulations apply to the labelling and presentation of foodstuffs with a certain symbol, i.e. the Keyhole symbol. The regulations do not apply to the labelling and presentation of the Keyhole symbol on food that is not prepacked and supplied at mass caterers.

(LIVSFS 2015:1).

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¹ [This notification has been submitted in accordance with Directive 98/34/EC of the European Parliament and of the Council of 22 June 1998 laying down a procedure for the provision of information in the field of technical standards and regulations and of rules on Information Society services and in accordance with Regulation (EC) No 1924/2006 of the European Parliament and of the Council of 20 December 2006 on nutrition and health claims made on foods].

1 a § Labelling and presentation of foodstuffs with a symbol that declares fat, sugar, salt or fibre content may only be carried out using a symbol (Keyhole symbol), which is formulated in accordance with the example below and represented in green or black. The Keyhole symbol shall be accompanied by the ® symbol in accordance with the following.



Foodstuffs may only be labelled and presented bearing the Keyhole symbol if the conditions in the regulation are satisfied.

The terms used in these regulations are described in *Annex 1*.

The first paragraph shall not apply to other symbols on foodstuffs which are lawfully labelled or placed on the market in another Member State within the EEA area or Turkey. (*LIVSFS 2015:1*).

Conditions

2 § Foodstuffs may be labelled and presented with the Keyhole symbol in the case of prepacked foods that satisfy all conditions for the food group indicated in *Annex 2* of these regulations.

In addition, foodstuffs that is not prepacked may be labelled or presented with the Keyhole symbol in the following food groups.

- Unprocessed vegetables in food group 1 (Potatoes; root vegetables, leguminous plants (excluding peanuts) and other vegetables and spices).
- 2 (Fruits and berries).
- 8 a-b (Soft bread etc. and Rye bread etc.).
- 9 (Hard bread and crusts).
- 16 (Cheese).
- 17 (Wholly or partially vegetable alternatives to group 16).
- 21 (Fishery products and live mussels).
- 23 (Unprocessed meat).
 (LIVSFS 2015:1).

- **3** § Foodstuffs intended for children up to the age of 36 months must not be labelled or presented with the Keyhole symbol. (*LIVSFS 2015:1*).
- **4** § The following ingredients must not be contained in foodstuffs labelled or presented with the Keyhole symbol:
 - 1. Sweeteners (food additives),
 - 2. approved novel foodstuffs or foodstuff ingredients with sweetening properties, and
 - 3. phytosterols, phytosterol esters, phytostanols and phytostanol esters.

Oil and other fat used in the production of the products may contain a maximum of 2 g of industrially produced trans-fatty acids per 100 g oil and fat.

Fat, sugars and salt may only be added to the foodstuffs for which conditions for fats, sugars or salt are explicitly stated in the respective food group in *Annex* 2. This kind of nutrient may, however, be added to foodstuffs in other food groups as long as this is not done in greater quantities than is necessary in order to achieve the desired purpose. (*LIVSFS 2015:1*).

These regulations² shall enter into force on 1 June 2005, at which time the National Food Agency's regulations (SLVFS 1989:2) and general guidance on the use of a particular symbol shall cease to be valid.

These regulations³ come into force

- on 1 October 2009 (transitional provisions).
- on 17 June 2009 (remaining provisions).

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²LIVSFS 2005:9

³ LIVSFS 2009:6

These regulations (2015:1) shall enter into force on 1 March 2015.

Products in food groups 22 c), 24 c), 26–28 and 31 labelled or presented in accordance with older provisions before 1 March 2019 may, however, be placed on the market until stocks are exhausted.

Products in other food groups labelled or presented in accordance with older provisions before 1 September 2016 may, however, be placed on the market until stocks are exhausted.

STIG ORUSTFJORD

Claudia Gardberg Morner (Division of strategic development and support)

Annex 1 (to LIVSFS 2005:9)

Terms

The following terms apply in these regulations.

- Prepared fishery products: The same meaning as in point 3.6 of Annex 1 of Regulation (EC) No 853/2004 of the European Parliament and of the Council of 29 April 2004 laying down specific hygiene rules for the hygiene of foodstuffs of animal origin.
- *Processing:* The same meaning as in Article 2.1(m) of Regulation (EC) No 852/2004 of the European Parliament and of the Council of 29 April 2004 on food hygiene.
- *Fat:* The same meaning as in point 2 in Annex 1 of Regulation (EU) No 1169/2011 of the European Parliament and of the Council of 25 October 2011 on the provision of food information to consumers, amending Regulations (EC) No 1924/2006 and (EC) No 1925/2006 of the European Parliament and of the Council, and repealing Commission Directive 87/250/EEC, Council Directive 90/496/EEC, Commission Directive 1999/10/EC, Directive 2000/13/EC of the European Parliament and of the Council, Commission Directives 2002/67/EC and 2008/5/EC and Commission Regulation (EC) No 608/2004.
- *Fibre*: The same meaning as in point 12 in Annex 1 of Regulation (EU) No 1169/2011 of the European Parliament and of the Council.
- Fishery products: The same meaning as in point 3.1 in Annex 1 of Regulation (EU) No 853/2004 of the European Parliament and of the Council.
- Whole grain: The whole kernel of grains (endosperm, sprout and bran); the kernel may be ground, crushed or similar but all components of the respective grain shall be included in their entirety.
- Prepacked foods: The same meaning as in article 2.2.e of Regulation (EU) No 1169/2011 of the European Parliament and of the Council.
- Gluten free: The same meaning as in Article 3.2 of Commission Regulation (EC) No 41/2009 of 20 January 2009 concerning the composition and labelling of foodstuffs suitable for people intolerant to gluten.
- *Meat*: The same meaning as in article 2.1 f of Regulation (EU) No 1169/2011 of the European Parliament and of the Council.
- − *Live mussels:* The same meaning as in point 2.1 in Annex 1 of Regulation (EU) No 853/2004 of the European Parliament and of the Council.
- Fat spreads and blends: The same meaning as in Appendix II of Annex VII of Regulation (EU) No 1308/2013 of the European Parliament and of the Council of 17 December 2013 establishing a common organisation of the markets in

- agricultural products and repealing Council Regulations (EEC) No 922/72, (EEC) No 234/79, (EC) No 1037/2001 and (EC) No 1234/2007.
- Saturated fat: The same meaning as in point 3 in Annex 1 of Regulation (EU) No 1169/2011 of the European Parliament and of the Council.
- Novel foodstuffs and foodstuff ingredients: The same meaning as in (EC) No 258/97 of the European Parliament and of the Council of 27 January 1997 on novel foodstuffs and foodstuff ingredients.
- *Unprocessed products:* The same meaning as in Article 2(1)(n) of Regulation (EU) No 852/2004 of the European Parliament and of the Council.
- *Salt:* The same meaning as in point 11 in Annex 1 of Regulation (EU) No 1169/2011 of the European Parliament and of the Council.
- *Grain:* wheat, spelt, rye, oats, grain, corn, rice, millet and durum and other Sorghum species.
- *Flavoured:* Addition of flavourings or food ingredients with flavouring properties in accordance the same meaning as provided in Article 3.2 (i) of Regulation (EC) No 1334/2008 of the European Parliament and of the Council of 16 December 2008 on flavourings and certain food ingredients with flavouring properties for use in and on foods and amending Council Regulation (EEC) No 1601/91, Regulations (EC) No 2232/96 and (EC) No 110/2008 and Directive 2000/13/EC.
- Added sugars: All mono- and disaccharides added during the production of foods. Sugars occurring naturally in honey, fruit drinks, fruit juices and fruit concentrate are also covered.
- *Trans fat:* The same meaning as in point 4 in Annex 1 of Regulation (EU) No 1169/2011 of the European Parliament and of the Council.
- Phytosterols, phytosterol esters, phytostanols and phytostanol esters: The same meaning as in point 5 in Annex III of Regulation (EU) No 1169/2011 of the European Parliament and of the Council. (LIVSFS 2015:1).

Annex 2 (to LIVSFS 2005:9)

Conditions for the following food groups

Food	Conditions
Vegetables, fruit, berries and nuts etc.	
1. Potatoes, root vegetables, legumes	- maximum added fat content 3 g/100g
(excluding peanuts) and other	- a maximum of 20% of the added fat
vegetables.	may be saturated fat
, egetheres:	– maximum added sugars 1 g/100g
The products may be processed.	
	– maximum salt 0.5 g/100 g
Unprocessed spices are also covered.	5 5
2. Unprocessed fruits and berries.	
They may, however, have been heat-	
treated.	
3. Unprocessed nuts and peanuts.	– maximum saturated fat content
They may, however, have been heat-	10 g/100g
treated.	
Flour, grains and rice etc.	
4. Cereal flour, flakes, grains and	– minimum fibre 6 g/100 g
crushed cereal containing at least 100%	
whole grain calculated on the basis of	
the product's dry matter content, also	
cereal brands and sprouts.	
5. Rice containing at least 100 % whole	– minimum fibre 3 g/100g
grain calculated on the basis of the	
product's dry matter content.	
6. Breakfast flakes and muesli	– maximum fat content 8 g/100 g
containing at least 55 % whole grain	– maximum sugars 13 g/100 g, of
calculated on the basis of the product's	which a maximum of 9 g/100 g added
dry matter content.	sugars
	– minimum fibre 6 g/100 g
Gluten free breakfast flakes and muesli	– maximum salt 1.0 g/100 g
shall contain at least 20 % whole grain	
calculated on the basis of the product's	
dry matter content.	

Food	Conditions
Porridge, bread and pasta etc.	
7. Porridge and porridge powder prepared in accordance with the manufacturer's instructions, containing at least 55 % whole grain calculated on the basis of the product's dry matter content. 8 a) Soft bread and bread mixes where	 maximum fat content 4 g/100 g maximum sugars 5 g/100 g minimum fibre 1 g/100 g maximum salt 0.3 g/100 g The conditions refer to the products as ready-to-consume products. maximum fat content 7 g/100 g
only liquid and yeast are to be added and bread containing a minimum of 30 % whole grain calculated on the basis of the product's dry matter content.	- maximum rat content / g/100 g - maximum sugars 5 g/100 g - minimum fibre 5 g/100 g - maximum salt 1.0 g/100 g The conditions refer to the products as
Products in food group 8b) are not covered. Gluten free bread and bread mixes shall contain at least 10 % whole grain calculated on the basis of the product's dry matter content.	ready-to-consume products.
8 b) Rye bread, bread mixes and other products based on rye, where only liquid and yeast are to be added. The product shall contain at least 35 % whole grain, calculated on the basis of the product's dry matter content. The grain element shall contain at least 30% rye.	 maximum fat content 7 g/100 g maximum sugars 5 g/100 g minimum fibre 6 g/100 g maximum salt 1.2 g/100 g The conditions refer to the products as ready-to-consume products.

Food	Conditions
9. Hard bread and crusts containing at	– maximum fat content 7 g/100 g
least 50% wholegrain calculated on the	– maximum sugars 5 g/100 g
basis of the product's dry matter	– minimum fibre 6 g/100 g
content.	– maximum salt 1.3 g/100 g
Gluten free hard bread and crusts shall	
contain at least 15 % whole grain	
calculated on the basis of the product's	
dry matter content.	
10. Pasta (without filling) containing at	– minimum fibre 6 g/100 g
least 50% whole grain calculated on the	– maximum salt 0.1 g/100 g
basis of the product's dry matter	
content.	The conditions refer to the product's
Cluter free rests (with out filling) has	dry matter content.
Gluten free pasta (without filling) has	
no whole grain requirements. Mills formanted products and vegetal	le alternatives etc
Milk, fermented products and vegetal 11 a) Milk and equivalent fermented	- maximum fat content 0.7 g/100 g
milk products intended as a drink.	- maximum rat content 0.7 g/100 g
mink products intended as a drink.	
The products may not be flavoured.	
Similar lactose free products and	
lactose free milk drinks are also	
covered.	
11 b) Vegetable products intended for	– maximum fat content 1.5 g/100 g
the same use as products in food group	– maximum saturated fat content 33 %
11 a).	of the total fat content
	– maximum sugars 5 g/100 g
The products may not be flavoured.	– maximum salt 0.1 g/100 g
12 a) Fermented milk products not	– maximum fat content 1.5 g/100 g
intended to be drunk.	
The new decate many set by Classes 1	
The products may not be flavoured.	
Similar lactosa frae products are also	
Similar lactose free products are also covered.	
COVERCIA.	

Food	Conditions
12 b) Vegetable products intended for	– maximum fat content 1.5 g/100 g
the same use as products in food group	– maximum saturated fat content 33 %
12 a).	of the total fat content
	– maximum sugars 5 g/100 g
The products may be flavoured.	– maximum salt 0.1 g/100 g
13 a) Fermented milk products not	– maximum fat content 1.5 g/100 g
intended for drinking.	– maximum added sugars 4 g/100 g
The products may be flavoured.	
Similar lactose-free products are also	
covered.	
13 b) Vegetable products intended for	– maximum fat content 1.5 g/100 g
the same use as products in food group	– maximum saturated fat content 33 %
13 a).	of the total fat content
	– maximum sugars 8 g/100 g
The products may be flavoured.	- maximum salt 0.1 g/100 g
14 a) Products comprising a mixture of	- maximum fat content 5 g/100 g
milk and cream, intended as an	
alternative to cream, or equivalent	
fermented products. The products must	
not be flavoured.	
Equivalent lactose-free products are	
also covered.	
14 b) Products which are wholly or	– maximum fat content 5 g/100 g
partially of vegetable origin intended	– maximum saturated fat content 33 %
for the same use as the products in food	of the total fat content
group 14 a). The products must not be	– maximum sugars 5 g/100g
flavoured.	– maximum salt 0.3 g/100 g
15 a) Products comprising a mixture of	- maximum fat content 5 g/100 g
milk and cream, intended as an	- maximum sugars 5 g/100g
alternative to cream, or equivalent	- maximum salt 0.8 g/100 g
fermented products. The products may	
be flavoured.	
Equivalent lactose free products are	
also covered.	

Food	Conditions
15 b) Wholly or partially vegetable	– maximum fat content 5 g/100 g
products intended for the same use as	– maximum saturated fat content 33 %
the products in food group 15 a). The	of the total fat content
products may be flavoured.	– maximum sugars 5 g/100g
	– maximum salt 0.8 g/100 g
Cheese and equivalent vegetable prod	ucts
16. Cheese.	– maximum fat content 17 g/100 g
Products in food group 18 are not	– maximum salt 1.6 g/100 g
covered.	
The products may be flavoured.	
17. Products which are wholly or	– maximum fat content 17 g/100 g
partially of vegetable origin intended to	– maximum saturated fat content 20 %
be used as alternatives to products in	of the total fat content.
food group 16.	– maximum salt 1.5 g/100 g
The products may be flavoured.	
18. Fresh cheese and equivalent	– maximum fat content 5 g/100 g
products.	– maximum salt 0.9 g/100 g
	– maximum added sugars 1 g/100g
The products may be flavoured.	
Fat spread and oils etc.	
19. Fat spreads and blends.	– maximum fat content 80 g/100 g
	– maximum saturated fat content 33 %
The products may be flavoured.	of the total fat content
	– maximum salt 1.1 g/100 g
20. Cooking oils, liquid fat spread and	– maximum saturated fat content 20 %
liquid blends.	of the total fat content
	– maximum salt 1.0 g/100 g
The products may be flavoured.	
Fishery products and products derive	d from these
21. Fishery products and live mussels.	
The products may be prepared.	

Food	Conditions
22. Products produced from a minimum of 50% processed fishery products.	
The products may contain sauce or liquid.	
The percentage and conditions concern those parts of the product intended for	
consumption.	
The products may be coated with breadcrumbs but the cooking instructions must	
not add fat.	
22 a) Products not covered by food	– maximum fat other than fish fat
groups 22 b-d.	10 g/100 g
	– maximum sugars 5 g/100g
	– maximum salt 1.5 g/100g
22 b) Sliced cold cut products.	– maximum fat other than fish fat
	10 g/100 g
	– maximum sugars 5 g/100g
	– maximum salt 2.5 g/100g
22 c) Smoked or marinated fish.	– maximum fat other than fish fat
	10 g/100 g
	- maximum sugars 5 g/100g
	– maximum salt 3.0 g/100g
22 d) Caviare and other tinned fish	– maximum fat other than fish fat
products.	10 g/100 g
	– maximum sugars 5 g/100 g
	– maximum salt 3.0 g/100 g
Meat and meat products	
23. Unprocessed meat.	– maximum fat content 10 g/100 g

24. Products produced from a minimum of 50% meat.

For liver pate in food group 24 b) the requirement is a minimum of 35% meat. For products where a minimum 10 % of the raw meat products is replaced by a vegetable product containing protein, the products shall contain at least 40% meat.

The products may contain sauce or liquid. The percentage and conditions concern those parts of the product intended for consumption.

The products may be coated with breadcrumbs but the preparation instructions must not add fat to the product.

Food	Conditions
24. a) Raw products made from whole	– maximum fat content 10 g/100 g
or carved pieces of meat that are	– maximum sugars 3 g/100 g
surface marinated or seasoned.	– maximum salt 1.0 g/100 g
- The following conditions apply to injection-salted meat.	- maximum fat content 10 g/100 g - maximum sugars 3 g/100 g - maximum salt 0.5 g/100 g
24. b) Raw or ready-to-eat products	– maximum fat content 10 g/100 g
where minced or ground meat is the	– maximum sugars 3 g/100 g
main ingredient.	– maximum salt 1.7 g/100 g
The following conditions apply to – sausages,	- maximum fat content 10 g/100 g - maximum sugars 3 g/100 g - maximum salt 2.0 g/100 g
- cold cut sausages, and	– maximum fat content 10 g/100 g
	– maximum sugars 3 g/100 g
	– maximum salt 2.2 g/100 g
– ground beef where only salt and water may be added.	- maximum fat content 10 g/100 g - maximum sugars 3 g/100 g - maximum salt 1.0 g/100 g
24. c) Ready for consumption or	– maximum fat content 10 g/100 g
smoked products, where the main	– maximum sugars 3 g/100 g
ingredient is whole or carved meat not covered by food group 24 b).	– maximum salt 2.0 g/100 g
- The following conditions apply to cold cut products.	- maximum fat content 10 g/100 g - maximum sugars 3 g/100 g - maximum salt 2.5 g/100 g

Food	Conditions
Vegetable products	
25. Products consisting where the product has a minimum of 60% vegetable origin. The products must not contain meat or fish products. The percentage and conditions concern those parts of the product intended for consumption.	 maximum fat content 10 g/100 g maximum saturated fat content 33 % of the total fat content maximum sugars 3 g/100 g maximum salt 1.0 g/100 g
The products may contain sauce or liquid and be coated in breadcrumbs, but the preparation instructions must not prescribe the addition of fat to the product. Ready meals etc.	
26. Ready meals (with the exception of	- a maximum of 33 % of the energy
products in the food groups 27-31) intended to constitute an entire meal containing protein, carbohydrates, vegetables, fruit or berries, containing – 400-750 kcal (1670-3140 kJ) per portion and – at least 28 g root vegetables, leguminous plants (excluding peanuts) and other vegetables (excluding potatoes) or fruit and berries per 100 g of the product.	content may come from fat - if fish with a fat content greater than 10% is included, a maximum of 40% of the energy content may be fat - maximum saturated fat content 10 % of the energy content - maximum added sugars 3 g/100 g - maximum salt 0.8 g/100 g, but a maximum of 3.5 g salt per portion
Any grain element shall satisfy the whole grain condition in the food group in question.	
If gluten-free pasta is included, the fibre condition in food group 10 will apply.	

Food

- 27. Pasties, pizzas and other nondessert pies, grain-based, and containing
- a minimum of 250 kcal (1050 kJ) per portion and
- at least 28 g root vegetables, leguminous plants (excluding peanuts) and other vegetables (excluding potatoes) or fruit and berries per 100 g of the product.

The grain element shall contain at least 30 % whole grain, calculated on the basis of the product's dry matter content. If a gluten free grain element is included, it shall contain at least 10 % whole grain calculated on the basis of the product's dry matter content.

- 28. Sandwiches, baguettes, wraps and similar products, based on grain that contains
- a minimum of 150 kcal (630 kJ) per portion and
- at least 25 g root vegetables, leguminous plants (excluding peanuts) and other vegetables (excluding potatoes) or fruit and berries per 100 g of the product.

The grain element shall contain at least 30 % whole grain, calculated on the basis of the product's dry matter content. If a gluten free grain element is included, it shall contain at least 10 % whole grain calculated on the basis of the product's dry matter content.

Conditions

- a maximum of 33 % of the energy content may come from fat
- if fish with a fat content greater than 10% is included, a maximum of 40% of the energy content may be fat
- maximum saturated fat content
 10 % of the energy content
- maximum added sugars 3 g/100g
- maximum salt 1.0 g/100 g

- a maximum of 33 % of the energy content may come from fat
- if fish with a fat content greater than
 10% is included, a maximum of 40%
 of the energy content may be fat
- maximum saturated fat content 10 %
 of the total fat content
- maximum added sugars 3 g/100 g
- maximum salt 0.9 g/100 g

Food Conditions - a maximum of 33 % of the energy 29. Soups with meat and fish (ready-toeat products made in accordance with content may come from fat preparation instructions) that contain – if fish with a fat content greater than a minimum of 100 kcal (420 kJ) per 10% is included, a maximum of 40% portion and of the energy content may be fat. - at least 28 g root vegetables, – maximum added sugars 3 g/100 g leguminous plants (excluding peanuts) - maximum salt 0.8 g/100 g, but a and other vegetables (excluding maximum of 2.5 g per portion potatoes) or fruit and berries per 100 g of the product. Any grain element shall satisfy the whole grain condition in the food group in question. If gluten free pasta is included, the fibre condition in food group 10 will apply. 30. Soups not containing fish and meat – a maximum of 33 % of the energy (ready-to-eat products and products to content may come from fat be made in accordance with – maximum added sugars 3 g/100 g preparation instructions) that contain - maximum salt 0.8 g/100 g, but a - a minimum of 100 kcal (420 kJ) per maximum of 2.5 g per portion portion and - at least 50 g root vegetables, leguminous plants (excluding peanuts) and other vegetables (excluding potatoes) or fruit and berries per 100 g of the product. Any grain element shall satisfy the whole grain condition in the food group

in question. If gluten free pasta is included, the fibre condition in food

group 10 will apply.

Food	Conditions
31. Ready meals that do not constitute	– a maximum of 33 % of the energy
a complete meal and are not covered by	content may come from fat
food groups 26-30.	- if fish with a fat content greater than
The dish shall contain	10% is included, a maximum of 40%
– a minimum of 100 kcal (420kJ) per	of the energy content may be fat
portion, and	– maximum saturated fat content 10 %
 at least 50 g root vegetables, 	of the total fat content
leguminous plants (excluding peanuts)	– maximum added sugars 3 g/100 g
and other vegetables (excluding	– maximum salt 0.8 g/100 g, but a
potatoes) or fruit and berries per 100 g	maximum of 2.5 g per portion
of the product.	
Any grain element shall satisfy the	
whole grain condition in the food group	
in question. If gluten free pasta is	
included, the fibre condition in food	
group 10 will apply.	
Dressings and sauces	1.0
32. Dressings of oil and vinegar.	– maximum saturated fat content 20 %
	of the total fat content
The products may be flavoured.	– maximum sugars 5 g/100 g
	– maximum salt 0.8 g/100 g
33. Sauces (both ready-made sauces	– maximum fat content 5 g/100 g
and products that must be prepared in	– maximum saturated fat content 33 %
accordance with the preparation	of the total fat content
instructions).	– maximum sugars 5 g/100 g
	– maximum salt 0.8 g/100 g
	The conditions refer to the product as
	ready-to-consume.